





Key Events Timeline 2020



Winter Camp Amman 26/1 – 15/2



Service Above Self Day Amman 6/3



20/1 - 23/1

Aramex Business Skills Amman



2/2 – 4/3 Scholarship Applications Amman



3/3 – 11/3
Diversity Learning Unit for Children Amman



Key Events Timeline 2020





Summer Camp Amman

(Online research and digital presentations)

26/7 - 12/8



Adolescents Summer Camp Amman

23/8 - 25/8



13/3 - 30/5

Jeereh + Byout Ahalena Amman



23/8 - 26/8

Tafileh Summer Camp for Children



29/8-30/8

Interviews Amman



Key Events Timeline 2020



Tafileh Scholarship Application

16/8 - 3/10



Zoom Workshop with Children Amman

22/11 - 6/12



13/9 - 31/9

Orientation Week Amman



5/10 Tafileh Interviews



28/11

Graduation



Ruwwad Meets Covid-19 2020

Ruwwad Activities:

- Ruwwad activities continued during the pandemic after the lockdown on the 17th of March
- On June 7th activities returned onsite
- KPI s for Repeats remained the same
- Outreach numbers were affected
- Health protocol developed and implemented
- Digital Tools were heavily explored and used





Jeereh and Byout Ahlena Campaigns:

Support to 1,792 families in Eastern Amman, Zarqa and Ruseifa from the most vulnerable, which include

9762 individuals



Ruwwad Meets Covid-19 2020



Digital Library:

Digital Library Established with 69 laptops & 79 Tablets



Data Collection Updated and Expanded:

Databases for Ruwwad's beneficiaries were updated



Impact Statement | 2020

In Tafileh, our youth launched 10 youth-led initiatives that touched the lives of **435** people.





515 families in our neighborhoods were supported through our community support programs with their various components.

100 Ruwwad scholars & our community center in East
Amman - Jabal Al-Nadif launched two campaigns: the Jeereh
and Byot Ahalena campaigns, in response to the Covid-19
crisis. They supported 1,792 families in Eastern Amman,
Zarqa and Ruseifa from the most vulnerable, which include
9762 male and female community members who were
drastically affected by the crisis, support was in terms of food
security, digital infrastructure and telecommunication.



Ruwwad launched 6 empowerment projects during the year 2020 in partnership with different national and international organizations, directly benefiting 1555 citizens in our marginalized neighborhoods.



In 2020, Ruwwad worked with 69 local, regional and international partners, and 68 external volunteers who took the initiative to support our impact in our communities.







Youth Program 2020



New Scholars Orientation Week

Orientation in 2020 added several components that focused on digital literacy (zoom, G suite, professional email writing) in response to covid 19

English Component

Finalized agreement with Berlitz for Ruwwad youth to access a full Business and English skills package online on a yearly basis

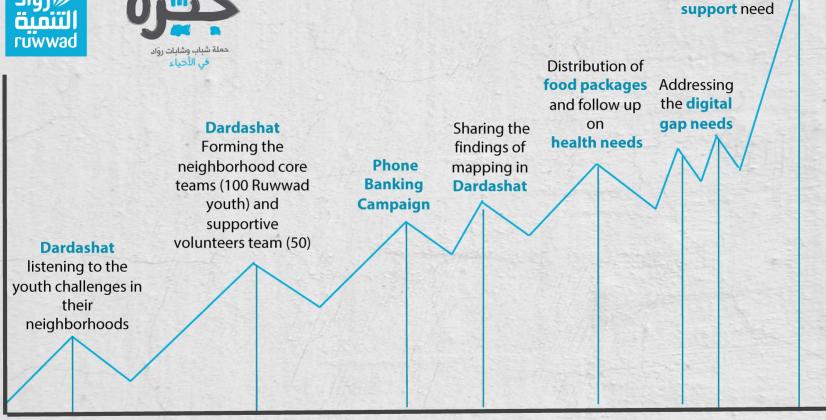
"Hegemony & Exclusion and their Impact on Social Behavior and Gender Roles" an enrichment training with Ahel

Ruwwad Graduation 2020

 Ruwwad graduation was held online with more than 300 of Ruwwad's partners and different stakeholders attending the event







Time

Effort

28/3/2020

4/4/2020

6-9/4/2020

11/4/2020

19/4/2020

25/4/2020 6/5/2020

Addressing the psychosocial

















Community Program 2020



Jeeran station

- Catered for the repeat families through Byout Ahalena 1019 families
- Provided in-kind donations 833 Items to 59 families

Community Help Desk

Served 151 community members in 2020 in including employment and income generation opportunities



Community Program 2020

Partnerships

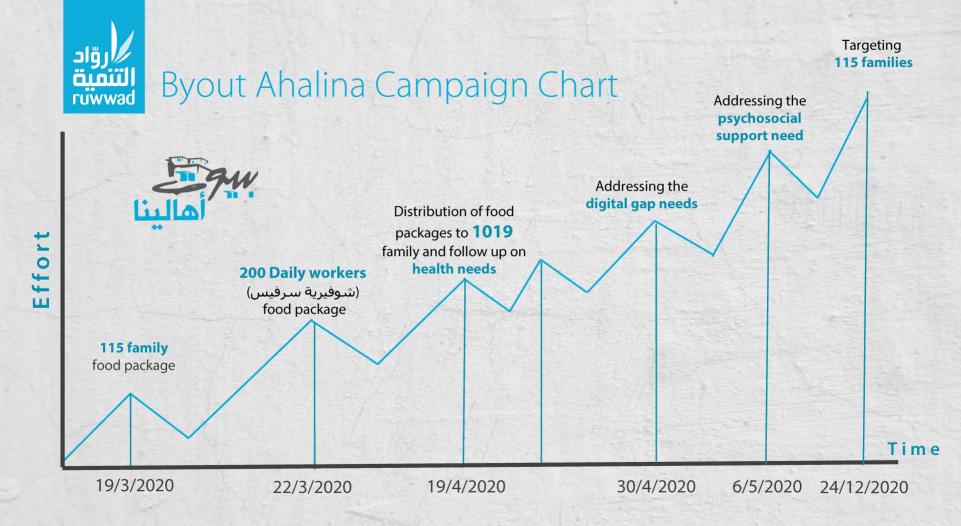
- (JCLA, NRC, Silsal), number of beneficiaries decreased due to the pandemic
 575 beneficiaries
- Women support (awareness sessions, courses) carried on with slight decrease in the average of attendance due to lack of digital infrastructure 30 Women
- Income generation projects for women continued and made a revenue with a 30% decrease compared 2019. (16904.1 jds in 2020 and 23998.95 jds in 2019),
 44 women

Community Affairs

- 51 of the neighborhood families were visited in 2020, their requests covered literacy for children, income generation opportunities, activities for the elderly, house renovations, financial aid, and participation in the different activities at Ruwwad. (19 out of 21 were met)
- 5 neighboring schools were supported in terms of painting and digital infrastructure. Ateka Bint Zayd, Salah Aldin Alayoobi, Ali Sedo Alkurdi, AlNatheef Alasasiya, Shifa Bint Awf



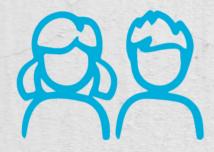








Child Program 2020



595 children benefited from the child program in 2020 (406 at the center and 199 in neighboring schools), they benefitted from the following:

- Academic Support and literacy Languages and Math were the key activities until June, 91
 activities
- 3 inquiry-based learning units (Communication, digital research and presentation skills with Ruwwad's MakerSpace, & diversity), 81 sessions
- Child literature (Story-telling and Shams Aljabal Library) and Creative Arts (Music and drawing) continued, 41 sessions
- Workshops on using zoom skills for children, 5 sessions
- Science and engineering workshops in partnership with Mind Lab online, 9 sessions

















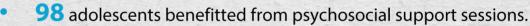




Psychosocial Support Department 2020









New sessions were added for adolescents with the focus on thinking using **drawing** and and research and design skills (with Ruwwad's MakerSpace).

Life coaching included new sessions on gender equality. 78 youth scholars benefitted from the life coaching component in 2020, 43 graduated from last year's course and 35 joined the new course for 2020.





Information Technology Department 2020

188 people benefited from the IT department during 2020

(capacity building, technical community support, digital library)

Loaning 100 tablets and laptops



Phase	Asset Type	Loaning Period	Quantity	beneficiary
Phase 1 (May-2020)	Tablets	1 Month	46	Local Community: 80%
Phase 2 (Dec-2020)	Tablets	1 Month	34	
	Laptops	2 Month	20	Scholars: 20%



التنمية Digital Library Assets 2020

Asset Type	Performance	Quantity		
	High	35		
Laptops	Medium	9	69	
	Low	25		
Tablets	79			
Printers	1			
Mobile Phones		13		



Tafileh and Beidha 2020





Youth Program:

- Dardashat was transformed online. 27 dardashat sessions.
- Community service hours decreased (3208 in 2020 and 7000 in 2019)
- Youth launched online initiatives that focus on online education, covid-19 awareness and academic support with local community

Child Program:

- Number of beneficiaries decreased due to lockdown and limited numbers onsite with social distancing (274 children at the center in 2020 and 623 in 2019)
- Online activities with children focus on child literature and creative arts, digital skills, psychosocial support and academic support
- More than 170 activity sessions were held for children in 2020

















2020

Projects Updates



2020 Projects Updates – Meeting Covid-19

Almost all projects activities continued its implementation online during national lockdown due to Covid-19 **But we also had to...**

- Submit no-cost-extension requests (to donors & government) for the projects:
- Community Protection Project "Siraj" Funded by Open Society Foundation
- Action against Child Labor Funded by International Labor Organization
- Technological Bridges for Citizen Engagement "Rawabet" Funded by Equitas
- Economic Justice Program "Business Support Center" Funded by OSF



2020 Projects Updates – Meeting Covid-19

• Submission of reporting requirements to "Ministry of Planning & International Cooperation". Objective was to report on progress of execution of action plans in alignment with proposed budgets.

Concluding the projects:

- Action against Child Labor Project
- Community Protection Project "Siraj"
- Technological Bridges for Citizen Engagement "Rawabet"
- Hope Project



2020 Projects Updates - Meeting Covid-19



A report on the progress of Ruwwad projects against the projects goals and main KPIs has been compiled illuminating activities in details

Projects progress report 2020



Measurement, Awareness-Raising, and Policy Engagement (MAP) to Accelerate Action against



Child Labour and Forced Labour

- 513 children were protected from entering into the labor market by providing psychological support sessions in 10 public schools.
- 103 children have been withdrawn from the labor market and they were enrolled in schools with the cooperation of the Ministry of Education.
- 58 families to 103 children were enrolled to benefit from Ruwwad's various programs including participation in awareness and education sessions, community projects and campaigns.
- A case study was conducted and documented by the Researcher Dr. Jalal Husseini which includes Ruwwad's model in the child labor project and how it is linked to the work of the National Framework for Child Labor.
- A briefer case study was also produced and copy edited by the researcher Ghuzayya Hijazi to showcase the Ruwwad's CL model and how it works as a strong foundational base for the school dropout journey.
- As part of the efforts to engage the private sector to support the Child Labour Cause; according to the Amman Chamber of Commerce, a group of companies have shown their willingness to support the cause through their CSR endeavors.
- For sustainability purposes, Ruwwad developed a concept note for a vocational scholarship fund to channel support to the 103 withdrawn children whether they want to pursue vocational or university education opportunities through MKYEF.



Mubadroon (Enterprises) for Social Change: strengthening social enterprise initiatives to combat and exclusion in Jordan





- 3 functioning social entrepreneurship support centers in thre governorates were equipped, to serve as hubs and knowledge centers/reference entities for all SE/SEIs supported through the project, during the project lifecycle and afterwards.
- 60 SEs/SEIs were selected after passing through 5 stage selection process in order to go through a capacity building journey to be able to grow to become functioning SEs/SEIs with high potential to create jobs and achieve social inclusion.
- As part of the capacity building program designed to strengthen the 60 SEs/SEIs selected through this project, the grantees of the first round attended 10 weekly sessions covering the following topics; Taxation, Pitching, Branding, Procurement Procedures, Social Media Marketing, Human Resources, Social Security, Financial Management and Time Management.
- Also, two training sessions were conducted for the 60 SEs/SEIs covering the topics; Marketing and Governmental registration.
- 20 mentors dedicated their time to coach and support Mubaderoon grantees. So far, three mentorship meetings took place.









Rawabet – Technological Bridges for Citizen Engagement project

- 50 participants aged 15-25 years attended two online trainings "Putting the world on the path of Human Rights" to raise the awareness regarding Human Rights approaches.
- 179 youth participants attended three sessions of technology configuration on "Google Drive", and two discussion sessions that covered the topics of "Domestic Violence and the Corona Crisis" and "Community Work in Jordan between youth leadership and technology employment"
- A local advisory committee has been formed including members from the local community including local council of Jabal Al- Natheef and some other local and national partners of Ruwwad
- 17 adolescents attended Two TOT trainings in partnership with Ruwwad psychosocial programmatic component on the international Human Rights framework and to empower the participants on using the Human Rights Based Approach.
- Due to COVID-19, Rawabet National Forum was held online and 120 human rights and feminist activists and representatives of several CSOs, CBOs, international organizations and the public sector attended the forum. The forum held three panel discussions by experts on the different manifestations of discrimination against women, and recommendations were selected through voting.
- 17 youth participants attended the Kawamen "Civic Research for Citizenship Engagement" workshop. The urban planning research workshop aimed to establish a knowledge base to help design and build youth led initiatives in a way that supports the objectives of the Rawabet initiative.
- A new manual for designing, implementing and evaluating youth-led initiatives was designed and adapted to Ruwwad's context and its youth-based approach. The manual is based on "Musharakah" Manual from Equitas, joining together many elements from Rawabet and from Rawabet's youth experience.





Community Empowerment project: **Siraj**





- 111 applicants applied to participate as Community Facilitators (CFs) in the project.
- 25 youth and women from the local community were selected to attend training about Social Protection and Human Rights.
- 15 Community Facilitators were employed. CFs community protection capacities were strengthened to work in fragile contexts, and within host communities.
- Stakeholders formed a Steering Committee from civil society and government organizations and other relevant stakeholders and conducted several meetings to support the deployment of CFs, coordinated the referral of cases on child abuse to the relevant institutions that provided services for such cases, and worked as a protection body for CFs to facilitate their operations while documenting the cases inside the community.
- 3 community empowerment meetings which included panel discussions and public debates were held with 195 community members. The meetings addressed issues related to abuse as a result of early childhood marriage, the developmental milestones of adolescents, in addition to emotional intelligence.
- 283 local community members attended 75 weekly awareness raising sessions conducted by CFs about how to increase awareness of local communities on forms of abuse and ways to report it and eliminate it.





Community Empowerment project: **Siraj**





- The CFs conducted a major awareness campaign under the name "Siraj Campaign", which resulted in organizing 338 weekly sessions that targeted 283 community members, the majority of them youth and women, focusing on combatting child abuse and domestic violence, in targeted neighborhoods and neighboring schools.
- 8 training sessions were held for youth covering the following topics; Human Rights, Community Facilitation Skills, Playback Theater, Forum Theater, Social Support Skills, Community Organizing, Neuroscience and Business Ethics.
- 190 people attended 2 playback theater performances and 2 forum theater performances that reflected stories of abused children and families.
- 473 community members were reached by Siraj campaign to attend 75 awareness sessions about different forms of children and family abuse, possibilities to eliminate abuse, ways to prevent and report it, and pathways for referral services and providers of services.
- 58 cases of abused children and other family members were documented to shed the light on the issue of domestic violence and to document the preventive legal action which was taken to support each case, also, provided them with case management services, psychosocial and legal support, and provided them with referral to institutions that provide services in East Amman



• In 2020, Ruwwad worked with 69 local, regional and international partners, and 68 external volunteers took the initiative to participate in the impact we create with the communities.



15 years of giving 2020 partners mastersheet 2020



Communications 2020















During 2020, communications at Ruwwad developed a function of digital knowledge documentation for online dissemination on social media (Child literature and child creative arts activities videos, Psychosocial support knowledge videos).

All social media content throughout 2020 was transformed to become more visual through pictures and videos.

The communication department now has a capacity building function for projects and programs (1 session for the Mubaderoon project on branding in 2020, 20 beneficiaries).



Videos Produced 2020

تخريج اعرف نفسك واترك اثرك

https://www.youtube.com/watch?v=vFOdr8esPj4&feature=youtu.be&fbclid=IwAR2hsG1N1TmuvaH22tAUDN_CRvOYSfgdwPi 1M6_YhVo-1h0xTluNSCH2Y30

عيد لاستقلال

https://business.facebook.com/watch/?v=666176900900475

النادي الشتوي

https://business.facebook.com/watch/?v=2366548726900904

من تخریج عام ۲۰۱۹

https://business.facebook.com/watch/?v=2753066148254876 https://business.facebook.com/watch/?v=236617750719454

فيديوهات توعية ودعم خلال أزمة كورونا

https://business.facebook.com/watch/?v=1041065519598801
https://business.facebook.com/watch/?v=209752730439466
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https://business.facebook.com/watch/?v=1392510084290043

سلسلة إعرف نفسك واترك أثرك

 $\frac{\text{https://youtube.com/playlist?list=PL0DvM8rY4WUtdODxFLkGWzXH34thi}}{\text{MjWJ}}$

تدریب ارامکس

https://business.facebook.com/ruwwadJo/videos/1062461207421076/https://business.facebook.com/ruwwadJo/videos/522394451710962/

قمر

https://business.facebook.com/ruwwadJo/videos/471198307099201/



Videos Produced 2020

القصة السريالية

https://business.facebook.com/watch/?v=303453710811211 https://business.facebook.com/watch/?v=267844757617224

عودة بيت صلصال

https://business.facebook.com/watch/?v=2615550672032593

حملة سراج (قصص العنف)

https://business.facebook.com/watch/?v=352315915740459 https://business.facebook.com/watch/?v=1190430921296025 https://business.facebook.com/watch/?v=645740939361102 https://business.facebook.com/watch/?v=2684783065132958 https://business.facebook.com/watch/?v=1489407241448940 https://business.facebook.com/watch/?v=630867060858478 https://business.facebook.com/watch/?v=773471263187942 https://business.facebook.com/watch/?v=2882769665178210 https://business.facebook.com/watch/?v=286074109256021 https://business.facebook.com/watch/?v=265346204695024 https://business.facebook.com/watch/?v=405078823742608

النادي الصيفي ۲۰۲۰

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جيرة

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اعرف نفسك

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المبادء التسعة للشخصية الإنسانية الروادية

https://business.facebook.com/creatorstudio/content posts https://business.facebook.com/watch/?v=305537077153957 https://business.facebook.com/watch/?v=932119070580872 https://business.facebook.com/watch/?v=330825224589394 https://business.facebook.com/watch/?v=208681573881241 https://business.facebook.com/watch/?v=662406031147349 https://business.facebook.com/watch/?v=796134674552241 https://business.facebook.com/watch/?v=1031576310641327 https://business.facebook.com/watch/?v=803814100462618



Videos Produced 2020

تخریج ۲۰۲۰

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تهيئة ودخول طلاب ٢٠٢٠

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سلسلة أدب الطفل / قصص

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فني ببيتي

https://business.facebook.com/watch/?v=394430438618639

سؤال وجواب

 $\underline{\text{https://business.facebook.com/watch/live/?v=1241877586188737\&ref=watch_permalin}}$

مبادرة الزراعة

https://business.facebook.com/watch/?v=1377526459254597







Summarized Balanced Sheet 2020

Assets	
Non-current Assets	266,345
Current Assets	370,567
Net Assets	636,912
Liabilities & Owners Equity	
Owners Equity	
Paid-in Capital	50,000
Compulsory Reserved	35,571
Accumulative Surplus	320,729
Total Owners Equity	406,300
Liabilities	
Unurned Revenues - Projects	0
Unurned Revenues - Raghida Ghandour	0
Other Accounts Payable	230,612
Total Liabilities	230,612
Total Liabilities & Owners Equity	636,912



Year to 31-Dec-20 JD

Summarized Income Statement 2020

Income	1,469,933
Expenses	
Mussab Khorma Fund Expenses	(210,673)
Community Program Expenses	(92,445)
Child Program Expenses	(55,838)
Tafeeleh Project	(127,576)
Global Change Maker Expense	0
UNDP Mitigating Project Expenses	0
UNDP Youth Project Expenses	0
UNDP 3x6 project expenses	0
Citi Foundation project expenses	0
Al Beida Project	(21,869)
Liberate The Voice Expenses	0
Child Literature Expenses	0
English Lab Expenses (Rosetta)	0
Youth Engage in Gender	0
Depate Project Expenses	0
Citizenship Project Expenses	0
ILO Project Expenses	(39,006)
IRC Project Expenses	0
Rawabet Project Expenses	(52,844)
Hope Project Expenses	0
Innovation School Expenses	(49,942)
OSF Project Expenses	(71,876)
Mubaderoon Project Expenses - Plan Int.	(82,855)
Jeerah & Byout Ahalina Campaign	(373,039)
EJP Project	0
Growjo Project	0
Administration Expenses	(255,435)
Total Expenses	(1,433,398)
Total Surplus (Deficit)	36,535
Vocational Training Expenses	0
Net Surplus (Deficit)	36,535



Summarized Income 2020

Total	1,469,933
Total projects Income	340,152
Growjo Project	0
Innovation School EJP Project	0
Hope Project	51,833
Mubaderoon Project	88,570 0
OSF Project	90,265
Rawabet Project	69,373
ILO Project IRC Project	0
Youth Engage in Gender	40,111
Citi Foundation Project	0
UNDP 3*6	0
UNDP Youth Project	0
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Total Donations	1,129,780
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Jeerah & Byout Ahalina Campaign	432,036
Rula Attalah	20,770
Scholarship Refund Roayana	0 19,000
Aram Co.	0
Majdi Yaseen	0
Hala Fadel	0
Cairo Amman Bank	100,000
Khaled Al Masry	100,000
Aref Naqvi Aramex	0 100,000
Raghida Ghandour	191,700
Fadi Ghandour	100,000
Donations	



Summarized Cash Flow Statement 2020

Cash at the end of the year	186,011
Add : cash at the beginning of the year	13,929
Surplus (Deficit) in cash	172,082
Net Cash flow from operating activities Add: Net cash flow from investing activities Add: net cash flow from financing activities	







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